

# **Analysis of Traditional Culture and Personality Development in Vocational Education**

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**Abstract:** It's the Key to Bring Traditional Culture into the Classroom. through the Integration of Publishing Methods to Promote the Practice of Traditional Culture into Vocational Education Classroom, Solve the Problems of Low Efficiency of Face-to-Face Teaching in Traditional Classroom, Low Satisfaction of Learners, and Promote the Quality Cultivation, Moral Cultivation, and Overall and Efficient Development of Vocational College Students. Taking the Development of Traditional Culture Outline Course as an Example, This Paper Expounds the Characteristics of the Construction of Traditional Culture Teaching Materials and Supporting Resources under the Mode of Integrated Publishing, Summarizes and Reflects the Practical Findings of Traditional Culture Entering the Campus, and Lays a Foundation for the Further Promotion and Use of Traditional Culture Outline Course.

## **1. Introduction**

Excellent Traditional Culture is an Important Cultural Heritage in China. Since the Reform and Opening Up, under the Impact of Foreign Culture, Young People in the New Era Began to Pursue "Foreign Culture", and Some of China's Excellent Traditional Culture Appeared Fault Phenomenon[1]. Therefore, in Recent Years, the Protection and Inheritance of Traditional Culture Has Been Greatly Concerned by the State and Scholars. among Them, the School is Responsible for Teaching and Educating People, and the Inheritance of Traditional Culture Largely Depends on the School. Vocational Colleges Are the Gathering Place of Higher Technology Application Talents and the Important Place of Inheriting Traditional Culture. by Promoting the Integration of Traditional Culture into Vocational Education Classroom Practice, We Can Actively Promote the Integration and Innovation of Information Technology and Education, So That the Curriculum Development Not Only Meets the Needs of Traditional Culture Teaching, But Also Stimulates Students' Interest in Learning and Maximizes the Efficiency of Curriculum Use.

## **2. The Significance of Traditional Culture in the Classroom**

It Covers Literature, Architecture, Music, Painting and Calligraphy, Diet and Other Aspects, Which Have a Very Important Impact on the Development of World Civilization, with Profound and Special Significance[2]. the Object of Vocational Education is the New Force of the Future Economic and Social Development. It is the Duty of Vocational Colleges to Carry Forward the Theme and Spread Positive Energy. in Order to Let Students Experience and Understand in the Practical Activities of Education, Better Accept the Influence of Traditional Culture, Identify with the National Spirit, Pay Attention to the Unity of Knowledge and Practice, Carry Forward Patriotism, Enhance National Self-Confidence, Pride and Cohesion, It is Imperative for Traditional Culture to Enter the Campus and Classroom. as Shown in Figure 1.

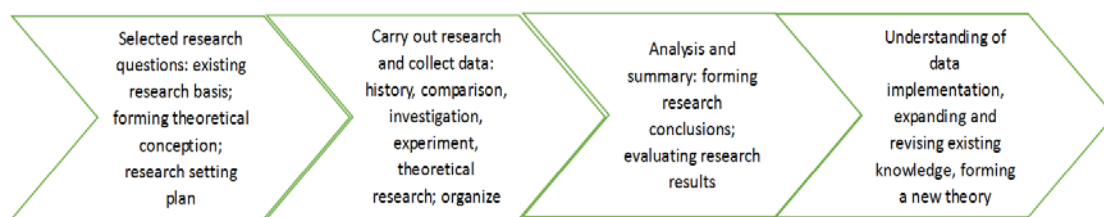


Fig.1 Strategy Path of Personality Development in Vocational Education

### 3. Characteristics of Traditional Culture Summary Textbook

With the guiding ideology of “building the traditional cultural heritage system, cultivating and practicing the socialist core values, and implementing the fundamental task of Building Morality and cultivating people” for the majority of secondary vocational school students, with the promotion of patriotism as the core, and with the promotion of the national spirit of the unity of the Chinese nation[3], hard-working and brave, self-improvement, innovation and innovation as the main line, efforts are made to build courses that conform to the actual learning conditions of secondary vocational school students System. In order to meet the needs of traditional culture education in vocational colleges, we should organize experts who have been working on the teaching front line for a long time to compile the teaching materials of traditional culture summary for the majority of vocational education students.

Highlight the practicality, pay attention to the accumulation of knowledge and the use of compilation content, adhere to the purpose of being easy to understand, simple and practical. Based on the actual situation of secondary vocational school students and their study rules and interests, we should enrich and diversify the content design and organization of teaching materials, including literary ideas, education science, architectural art, traditional medicine, opera and dance, catering culture, hundred engineering skills, folk customs, etc[4]. The content is not only the basic common sense that the secondary vocational school students must understand when they enter the society, but also the knowledge that students often contact or use in their work and life, so as to effectively solve the problem of learning but useless.

To highlight the effectiveness, pay attention to the learning effect to achieve the writing style, let students have a conceptual understanding of traditional Chinese culture with the help of the guide, stimulate students' interest in learning, and enhance the initiative and effectiveness of learning. Before learning the specific content of each unit, it is necessary to clearly put forward the learning objectives so that teachers can grasp the key and difficult points of teaching and grasp the teaching process. In the presentation of unit contents, knowledge links and knowledge expansion are interspersed[5], which is beneficial for students to broaden their knowledge and further understand the Chinese traditional culture. At the end of each unit of study, thematic inquiry activities are set up to stimulate students' active inquiry and in-depth thinking, so as to truly achieve the purpose of combining learning with thinking and learning with application.

Highlight the initiative, pay attention to the cultivation of learning enthusiasm in the design of teaching means and teaching methods, make full use of Internet technology, and properly integrate network materials and multimedia learning software, which is not only conducive to the wide range sharing and dissemination of teaching materials through the network platform, but also conducive to self-help inquiry learning and group discussion of students. At the same time, to solve the problem of simply inculcating knowledge points of Chinese traditional culture, we should pay more attention to the task of cultivating “cultivating morality and cultivating people” with the help of Chinese traditional culture, and highlight the theme of “craftsmanship spirit” and patriotism[6].

Highlight the scientificity, pay attention to the accuracy of classic reading, traditional cultural projects, typical cases, local characteristic cultural exploration, knowledge links and other contents in the preparation of textbook, and strive to highlight the characteristics of knowledge, scientificity and seriousness. To enable students to accurately improve the ability to appreciate

classical literature and traditional art, correctly understand the position of Chinese civilization in world history, and scientifically grasp the rich cultural heritage of the Chinese nation. By helping students understand the deepest spiritual pursuit of the Chinese nation, students can consciously safeguard the great interests of the Chinese nation and achieve the effect of unity of knowledge and practice.

Highlight the integration, pay attention to multimedia integration publishing, break the reading design of traditional teaching materials, and integrate knowledge, interest, science and appreciation into one, so as to realize the combination of pictures and texts, sound and emotion. Making full use of digital teaching resources, taking the concept of curriculum development as the concept, and using the Internet + form, embedding 2D high-definition micro videos, micro lessons, developing multimedia PPT and other technical means to achieve seamless connection between digital textbooks and paper teaching materials. The teaching materials developed in the context of multimedia integrated publishing are easy to learn and understand, which are suitable for online self-study and offline teaching to maximize learning efficiency[7].

#### **4. Exploration and Reflection on Traditional Culture Entering Campus**

In order to promote the traditional culture into the campus and promote the vocational colleges to make good use of the textbooks and digital resources of the summary of traditional culture, the publishing units and vocational colleges continue to conduct a large number of research, full demonstration and active exploration and practice.

##### **4.1 Practical Exploration of Traditional Culture Summary Course**

Make clear the curriculum orientation and integral assessment scheme. On the premise that the Provincial Vocational Education Curriculum Research Institute determines the traditional culture outline as the compulsory elective course of Vocational Colleges and defines its curriculum credits, learn from the development mode of learning power, carry out the curriculum structure and top-level design, and improve the assessment and exchange (integral credit) scheme of learning credits. Each textbook is bound with an independent registered account, which is mainly used for score statistics and credit calculation. Using the online and offline hybrid teaching method, students can log in to the app platform through their registered account to complete online learning, and get corresponding points according to the learning content[7].

With the rapid development of Internet technology, the flipped classroom model is more and more recognized. Based on the positioning as an elective course, it is more suitable for the actual situation of students to adopt the form of MOOC[8]. It is not hard to imagine that with the passage of time, in the future teaching activities, teaching materials will become indispensable auxiliary materials, and network teaching will be more convenient and practical. At the same time, in order to encourage the majority of students to actively participate in the course learning and obtain more learning points, the development of online app of diversified learning resources is inevitable. In order to fully meet the needs of learners, the project team focuses on the development, construction and integration of a large number of digital resources including video, audio, pictures and text materials.

Traditional culture lectures and competitions are organized to give full play to the academic advantages of the expert team. For schools that choose the textbook of “traditional culture summary”, the textbook publishing unit shall pay for it and invite experts to the campus for a series of lectures. At the same time, the content of expert lectures can be made into video, which can be uploaded to the online platform after post editing and processing for other school students to learn and earn points. Traditional culture involves ideology, so it is necessary to select experts and review lectures. In addition, relying on the Provincial Department of education, local education bureaus and schools, we will hold competitions on different levels of classical poetry reading, traditional cultural knowledge, professional etiquette, etc., and give different material and integral rewards to participants and winners. Among them, the bonus points can be recorded in the score files of participants through the platform background.

Develop traditional culture related cultural and creative products, make full use of the existing digital resources and QR code technology, design and develop cultural and creative products suitable for teachers and students of vocational colleges; at the same time, use the digital resources successfully produced, cooperate with the school to carry out campus culture construction. For example, the two-dimensional code is posted in the playground and canteen of the campus to facilitate teachers and students to learn traditional culture through audio-visual use of fragmented time; the two-dimensional code is posted in the pavilions and other special buildings of the campus to introduce the relevant architectural culture; the traditional cultural knowledge is embedded through the two-dimensional code technology in the process of making the campus calendar, notebook, cultural shirt, stationery, etc.; the two-dimensional code technology is cooperated with the school learning department to support Hold traditional cultural exhibition activities such as Hanfu and tea ceremony to further enrich the content of campus culture creation.

We should make good use of the points reward system to mobilize the enthusiasm of learning, fully mobilize the enthusiasm of students to learn and spread traditional Chinese culture, and improve the participation of the course. Teachers of the teaching and learning department are encouraged to use the wechat “punch in” program to arrange reading assignments of textbooks or other classic books. Students can punch in the program and get bonus points, which will be recorded in the score file. If the total points and subtotal points of each module meet the requirements, students can be considered as qualified students and get credits. At the same time, the remaining points can be reused, and students can exchange items independently through the platform according to the number of points, including books, cultural and creative products, etc[9].

#### **4.2 Practice of Traditional Culture Summary Course**

Reflection and discovery, as a quality education elective course involving many disciplines, is difficult to implement in the form of traditional face-to-face teaching. At the same time, the problem of teachers makes the teaching effect difficult to guarantee. It is proposed to solve this problem through online learning. Reflecting on its implementation process, we find the following:

The deconstruction and reconstruction of the curriculum system is different from the traditional classroom teaching. The practice of the traditional culture outline curriculum requires the deconstruction of the original curriculum system to make it modular and fragmented. On this basis, the reconstruction is carried out to make it a new curriculum system. Therefore, the practice of traditional culture summary course is a practical subject, which needs to be summarized in the process of implementation, refined into theoretical results, and then optimized for use.

The establishment and recognition of the integration system is very important in the practice of traditional culture curriculum. The establishment and confirmation of points, the determination of points standard for course assessment and other matters shall be well known and implemented by the education administrative departments and vocational colleges at the provincial level in the form of documents. At the same time, it publicized this policy through various media such as web pages and WeChat public numbers to ensure the smooth implementation of the policy.

The relationship between capital input and output traditional culture summary course time needs to build and develop a large number of learning resources (micro course production, online open course resources, etc.), the amount of capital input is huge. As far as the publishing units are concerned, the revenue mainly comes from the sales of teaching materials. Because it is impossible to estimate the amount of teaching materials selected for elective courses, it is difficult to predict the economic benefits. However, as a support for the reform of vocational education curriculum system, publishing units should adhere to the priority of social benefits, voluntarily bear the possible loss of economic benefits, and support the reform of the curriculum system as a model, so as to be able to promote it in other elective courses in the future.

#### **5. Conclusion**

Traditional culture is the root and soul of the Chinese nation. As general secretary Xi Jinping said, we should “dig deep into the traditional culture contained in the ideological and humanistic

spirit, moral standards, combined with the requirements of the times to inherit and innovate, so that Chinese culture will show the eternal charm and the style of the times”. However, there are still many problems for traditional culture to enter the campus, which can not integrate traditional culture and vocational education organically, and the teaching effect is unsatisfactory. Integrating the practice of traditional culture summary course under the publishing situation, focusing on improving the ability of independent learning and inquiry, according to the cognitive characteristics of students in higher vocational colleges, design the key points of education, and penetrate the traditional culture inheritance into vocational skill education. On this basis, we should cultivate students' awareness of cultural innovation, enhance students' sense of responsibility and mission in inheriting and carrying forward traditional culture, and provide reference for education and publishing workers.

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